



Leena Rinne

Leena Rinne works with clients ranging from Fortune 100 companies to local businesses to create effective cultures, develop leaders and increase productivity. Currently in her tenth year with FranklinCovey, Leena was part of the innovation team that developed FranklinCovey's core solutions, The 7 Habits of Highly Effective People Signature Edition and The 5 Choices to Extraordinary Productivity. She was heavily involved with launching both of these solutions, both in North America and around the world. Leena is co-author on the book, The 5 Choices: The Path to Extraordinary Productivity.

Leena spent over six years as the FranklinCovey International Business Partner for Europe, Middle East and Africa. In this role, she was involved in the corporate strategy planning, operational support and financial reporting for over 25 FranklinCovey licensed partner offices. Her focus was the growth of FranklinCovey's international business, achieved through licensee partner business strategy development and implementation. Leena also worked as the team lead for the International Business Partner team.

Prior to FranklinCovey, Leena worked in management in the telecommunications industry, where she managed both the operations as well as employee training. Her responsibilities included managing both inbound customer care and high level account management teams. She was also responsible for new hire and ongoing associate training as well as client training.

Leena has a master's degree in economics from the University of Utah.

With a strong love of music, Leena plays several instruments including the guitar and drums. A long time marathon runner, she loves spending time outdoors in Salt Lake City, Utah, where she lives with her husband David and their twin daughters.

CERTIFIED TO DELIVER

The 5 Choices to Extraordinary Productivity*

The 7 Habits for Managers

The 7 Habits of Highly Effective People Foundations

The 7 Habits of Highly Effective People Signature Edition*

Leading at the Speed of Trust

Project Management Essentials for the Unofficial Project Manager*

Speed of Trust Foundations

Working at the Speed of Trust

*Certifications

Action is the foundational key to all success.

-Pablo Picasso